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# GLADIOLUS

PAID Easton, Illinois Permit No. 1

Sec. 562, P.L. & R.

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### BETTER BLOOMING BULBS HEBERLING'S GLADIOLUS

CORN BELT GROWN

INCORPORATED

J. H. Heberling Easton, Illinois, U.S.A.

J. S. Heberling Secretary and Treasurer

### **JANUARY 1, 1949**

GREETINGS AND THANKS TO OUR OLD CUSTOMERS and GREETINGS TO OUR NEW CUSTOMERS:

OUR GUARANTEE. We guarantee all bulbs purchased from us to be true to name, up to size and free of disease and insect pests. So certified by Chief Plant Inspector of the State of Illinois.

EXTRAS. Extras will be included in all orders in proportion to the size of the order.

SHIPMENTS. Your acknowledgement card will carry the approximate shipping date. We will make every effort to give satisfactory service.

What Others Say

Dear Friend:
I received my bulbs yesterday, and they look swell. I sincerely hope I have good luck with them. Thanks for your extra bulbs, and especially for Irak and Twilight Dream.

Best personal regards and holiday greetings, B. H.

Dear Mr. Heberling:

Bulbs received and they look grand. I had wonderful flowers from your bulbs the past season and I am looking forward to the blooming of the new ones I have. Thanks for the extras.

Sincerely, J. R.

#### ZEALAND RELEASES (Prepaid Offer) RECENT AUSTRALIAN AND NEW SPECIAL FALL OFFER -

We take great pride in offering you the cream of recent "Down Under" originations, Many of our bulbs are grown from bulblets, others from 6s. All bulbs offered are the product of our own garden this season and should be acclimated. Descriptions are mostly those of the originators.

Bulhs of varieties preceded by this sign (\*) can be supplied in quantities of 10 at 8 times the single price. 3 or more bulbs or bulblets at 10 rate. 10 bulblets at 8 times single price. 100 bulblets at 8 times 10 price. 25 or more at 100 rate.

\*ALL GLORY (Toon '42). A large, ruffled tangerine orange with royal purple blotch. Excellent placement and propagator. Per each: Large .75; Medium .50; Small .30; Bblts. 10 .60

ANN STRALIA BOTH (Both '45).—A delicate salmon and yellow which comes to us as a greatly improved Rose Marie Pfitzer. Perfectly placed large florets are rigidly held on tall stiff spike.

Per each: Large \$1.50; Medium \$1.00

Per each: Large \$1.50; Medium \$1.00 A.N.Z.A.C.S. 1942 (Both '43). A large ruffled white on a very tall, wiry stem.

Per each: Medium \$1.00; Small .75

\*AUNT DAISY.—Variegated pink and buff that has teight to ten open on a 22-bud spike in New Zealand.

Per each: Large \$1.00; Medium .73; Bbits. 10 for \$0cc.

\*BERNADINE (Errey '45). Glowing orange scarlet exhibition, opens up to 10 at one time. A splendid general partose, variety.

\*BERNADINE (Errey '45). Glowing orange scaling prose, variety.

Per each: Large \$2.00; Med. \$1.50; Sm. \$1.00; Bbits. 1.20

BLUE ORCHID (Both '45). A large lightly ruffled blue.

Excellent color but sometimes crooks in extreme heat.

Per each: Large \$1.50; Medium \$1.00; Small \*60

\*BUSHFIRE (Pupich '47). Medium to large formal. Texture, attachment, and stem excellent. Color is smoky old rose, overlaid bright brick red with a large creamy blotch. Strong vigorous grower and heavy propagator. A real novelty which was awarded a F. C. A. at N. Z. National Test Gardens, 1947.

Per each: Large \$2.50; Medium \$1.75; Bbits. 1.25

\*C. H. A. LINEAU (Both '45). A combination of Harmau & St. Edward (its parents). It has inherited the perfect exhibition spike of St. Edward and is a decided improvement in color.

color. Per each: Large \$2.50; Med. \$1.75; Sm. \$1.00; Bblts. 1 .25 \*CONDOFF (Both '43). A shade lighter than Harmau with a more fiery blotch. Per each: Large \$1.00; Medium .75; Bblts. 10 .89

D. BOTH'S MEMORY (Both '42). Tall, erect, perfect exhibition spikes with florets that are wide open and ruffled. Green bud opening to a beautiful ruffled cream. Grand champion S. A. G. S. in '41 and '46.

Per each: Large .50; Medium .35; Bblts. 10 .40

\*DAUNTLESS (Errey '40). Giant pale pink with petunia throat. One of the most consistent winners of championships in Australia today. Per each: Large .50; Medium .30; Small .20; Bblts. 10 .40

\*DEVON

opens 10.
Per each: Large \$1.00; Medium .75; Small .50; Bblts. 10 .80

(Errey). A magenta purple exhibition variety that

Per each: Large \$1.00; Medium .75; Small .50; Bblts. 10 .80 EVENING BELLS. A deeper color than Picardy with a small cherry blotch.

Per each: Large \$1.00; Medium .75; Small .50; Bblts. 10 .80 \*
\*GAY LADY. Lilac mauve with deeper marking, white blotch.

Per each: Large .50; Medium .30; Small .20; Bblts. 10 .40 \*
\*GAY LALLY (Toon '46). A highly recommended hermosa pink, flushed deep rose with a heavy lilac overcast and striking pansy purple blotch.

Per each: Large \$2.00; Med. \$1.50; Sm. \$1.00; Bblts. 1 .20 \*
GOLDEN BFAUTY (Coates '44). Very large new golden yellow. Opens many florets in good condition. The most promising new yellow from 'Down Under.'

Per each: Large \$2.00; Medium \$1.50; Small \$1.00 \*
\*\*HILLCREST (Brown). Liright rosy pink with faint markings of deeper rose on edge of petals. Vivid throat marking of deep cerise. Large wide open florets up to 7 inches across. Good propagator.

Good propagator. Per each: Large .50; Medium .30; Small .20; Bblts. 10 .40

JOE STALIN. The color is cream with a darker vellow throat. Per each: Large \$1.00; Medium .75; Small .50

JOYFUL. A very deep clear pink with cream throat, opens 8 to 10. Per each: Large \$1.25; Med. \$1.00; Sm. .75; Bblts. 10 \$1.00

\*KAWATIRA (Pupich '44). A giant class glad which has been grown 7 ft. tall with 8% inch florets in New Zealand, Creamy buff color with barium-yellow throat. Edge of petals tinted with pink. Originator calls it an improved Greta Garbo. F.C.A. N.Z. National Test Garden 1946; Premier Decorative at Westort 1947. Our blooms from 6s and 7s indicate that this is a must have.

Per each: Large \$1.25; Med. \$1.00; Sm. .75; Bblts. 10 \$1.00

\*KEITH (Pratt '46). A perfect exhibition bronze copper with carmine blotch. Large massive blooms perfectly round. Open champion, Auckland 1945. Most popular bloom, Palmerstone 1945. each: Large \$1.25; Medium \$1.00

\*KITTYHAWK (Both '43). A delicate tall lavender. Resembles Minuet in color but looks to be a much taller variety from our bublet blooms. It propagates and germinates well. Should fill a need in our commercial plantings eventually. Grand champion three times in New Zealand, 1946.

Per each: Large .50; Medium .35; Small .25; Bbits. 10 .40

\*LADY HAMILTON. Rosy shade of red. Opens 7 large florets on a moderate stem Supposed to be earlier than Snow Prin-cess and Gold Dust which give it a definite place in the cut flower industry. Per each: Large .75; Medium .50; Bblts. 10 \$1.20

LIBERATOR (Errey '44). An exceptionally tall, exhibition, formal bright orange salmon, shading to orange crimson in formal bright trange same.

the throat.

Per each: Large \$2.50; Med. \$2.00; Sm. \$1.50; Bblts. 1 .25

\*LOLLYPOP (Toon '40). Clear pale pink with faint lines in throat. Good spike with up to 10 open. Per each: Large \$1.00: Medium .75; Small .50; Bblts. 10 .80 \*LOTHAR (Eorrex '45). Splendid tall growing ox-blood red, looks to be really fine. Very highly recommended.

Per each: Large \$3.00; Med. \$2.25; Sm. \$1.50; Bblts. 10 .30

MARGOT ELIZABETH (Errey '43). Errey says that it is a clear delicate shell pink, shading to cream in the throat and that it will open 12.

Per each: Large \$1.25; Med. \$1.00; Sm. .75; Bblts. 10 \$1.00

MARIE TERESE (Pupich '46). Beautiful rich apricot suffused chrome yellow. A real super beauty. F.C.A. Christ Church, N. Z.
Per each: Large \$2.00; Medium \$1.50; Bblts. 1 .20

\*MARIUYN (l'upich '46). Strong growing bright, light pink with rosy overcast. Award of Merit, Burnley, Victoria. Per each: Large \$2.00; Medium \$1.50; Bblts. 1 .20

MARSDEN (Norman Burns). Large orange salmon show flower. Usually 9 large florets open at once with perfect placement. Vigorous grower. Per each: Large \$2.50; Medium \$2.00; Small \$1.50

\*MOONGOLD (Brogden). This huge yellow comes to us with a reputation of 12 florets open on a 30 bud spike. Per each: Large \$2.50; Medium \$1.75; Bblts. 1 .25 \*MRS. E. BOTH (Both '43). The perfect color blend of a deep salmon pink, a perfect harmonizing deep cream throat, with nine to ten perfect wide open florets on a 36-inch flower beed.

head. Per each: Large \$1.00; Medium .75; Small .50; Bblts. 10 .80

Select from this "Down Under" list bulbs or bulblets to the value of \$ 12.00 and send \$10.00 cash Select from this "Down Under" list bulbs or bulblets to the value of \$ 25.00 and send \$20.00 cash Select from this "Down Under" list bulbs or bulblets to the value of \$ 50.00 and sand \$37.50 cash Select from this "Down Under" list bulbs or bulblets to the value of \$ 75.00 and send \$55.00 cash Select from this "Down Under" list bulbs or bulblets to the value of \$ 75.00 and send \$55.00 cash Select from this "Down Under" list bulbs or bulblets to the value of \$ 100.00 and send \$69.00 cash \*MRS. R. G. ERREY (Errey '44). A beautiful shade of dark cardinal red with a wonderful glowing sheen. Winner of many championships and thought by many to be Errey's best, Per each: Large \$1.50; Med. \$1.00; Sm. .50; Bbits. 10 \$1.20

T. KOSKIUSKO (Both '44). A white Australian giant which has been grown to the height of 8 ft. with 8½ inch florets.

Per each: Large \$1.00; Medium .75; Small .50; Bblts. 10 .80

\*MY DELIGHT (Errey). A beautiful decorative variety of warm cerise pink and quite distinct from any other variety, Per each: Large \$1.25; Med. \$1.00; Sm. .75; Bblts. 10 \$1.00

\*NECIA (Both '45). A tall, perfectly faced, commercial sal-mon pink with a harmonizing blotch. Excellent propagator, Per each: Large \$1.50; Med. \$1.25; Sm. \$1.00; Bblts. 10 \$1.00

\*ORANGE-ADE. Soft orange, deepening towards edges. White mid-rib with a deep cream tongue overlaid with a red blotch. Per each: Large \$1.25; Med. \$1.00; Sm. .75; Bblts. 10 \$1.00

\*REMEMBRANCE (Burns). A straight-stemmed true laven-der, deepening to lavender pink in throat. Very nice for dec-orative work. Per each: Large \$1.00; Medium .75; Bblts. 10 .80

\*REVENGE. Early bright scarlet commercial variety with deeper markings on outside petal edges.

Per each: Large \$1.00; Medium .75; Bblts. 10 .80

\*ROSA (Toon). As "Frank Mac" this variety opened 10, rose florets 6½ inches across and qualified for an Award of Merit at the N.Z.G.S. Trial Grounds.

Per each: Large \$1.00; Medium .75; Small .50; Bblts 10 .80 SGT. DON (Both '44). Both's second release of what he terms his "Primulinus Superbia." Beautiful autumn shade with

deeper throat. Per each: Large \$1.25; Medium \$1.00; Small .75

\*STORM KING (Errey). A giant variety that opens up to 10 huge florets on a tall straight spike. Color is dust pink, lightly overlaid grey, shading to crimson in throat. Consistent and highly recommended.

Per each: Large .75; Medium .50; Small .25; Bblts. 10 .60

\*STRALIA (Both '44). An intensely ruffied buff and salmon. Per each: Large \$1.00; Medium .75; Small .50 Bblts. 10 .80

\*SUNKIST (Errey). A glorious glowing apricot pink, with rich cream lower peatls powdered with apricot in throat. Winner of many championships. Per each: Large \$1.50; Med. \$1.00; Sm. .50; Bblts. 10 \$1.20

TUNIAS DELIGHT (Both). A shade lighter than Tunias Tri-umph with a blue margin around each petal. A beautiful re-fined glad. Per each: Large \$1.25; Med. \$1.00; Sm. .75; Bblts. 10 \$1.00

\*W. J. DAKERS (Brown). Variegated soft pink with creamy lemon tongue. Large florets up to 7 inches across; opens up to 11 at one time. Strong, vigorous grower that propagates and germinates well.

Per each: Large .75; Medium .50; Bblts. 10 .60

WUTHERING HEIGHTS (Asquith). A large bright apricot self with darker throat. Awarded 4 championships and 2 Champion of Champions before introduced. Claimed to have never been beaten in its color class.

Per each: Large \$5.00; Medium \$3.50

We have 75 additional varieties from "Down Under" that we are not listing at this time. We will be pleased to quote prices on varieties not listed—we will quote on whatever part we can supply.

# RETAIL PRICE LIST [PREPAID] Exhibition and Commercial

5 Bulbs at Half 10 Rate

Per Large Medium

Variety	Per	Large	Medium
AGIGAIL (Myers). One of the best lavenders A super M'nuet	1 10	\$1.00 8.00	.70 5.00
ABNAKI (Funk). A rich bright or- ange on tall spike	10	,20 1,60	220 1.00
ANNA MAE (Pommert). A pure white very early.	3 10	.20	415
BAGDAD (Palmer). An immense tall smoky.	3 10	.15 .50	515 .30
BANCROFT WINSOR (Winsor). A large outstanding orange.	1 10	.25	.15
BEACON (Palmer). Bright red, cream blotch.	3	.15	515
BLAZE (Lins). A flashing red	3	.15	515 .35
BLUE BEAUTY (Pfitzer). An out- standing blue	3 10	.20	415
BLUE LAGOON (Snyder). Tall, medium dark blue	1 10	$1.50 \\ 12.00$	1.00 8.00
BUENA VISTA (Maj.). Tall, dark purple red.	10	.25 2.00	.15 1.20
BURMA (Palmer). Deep rose, highly ruffled. Good.	10	.15	.10
CAPEHEART (Winsor). Tall, light salmon pink. Outstanding.	3	.20 .60	415 .35
CASABLANCA (Maj.). Tall, creamy white. Many open. Good	3 10	.20	415 .35
CHAUMONY (Baerman). A grand cerise rose. Very good	3 10	.25 .70	.15
CHRISTABEL (Mitch). A large light pink.	3 10	.20	415
COMMANDER KOEHL (Pfitzer). A	3 10	.20	
CONNECTICUT YANKEE (Schenet- sky). A grand light pink with scar- let blotch. Long flower and many open. Many times a prize winner.	1 10	1.00 8.00	.70 6.50
Bblts. 2 for 25c; 10 for \$1.00. CORAL GLOW (Ellis). A flashing orange. Good size.	3 10	.15	515 .30

COVER GIRL (LaSalle). Tall pink, opens up to 10 florets. Good	10	.30 2.40	.20 1.80
C. W. GANNETT (Chamberlain). An immense smoky rose.	10	.40 3.00	.25 2.00
DAISY MAE (Ruble). Large orange pink with cherry blotch	10	4.00	2.60
DEBONAIR. A very tall attractive pink. Late.	3 10	.15	515
		.50	.30
DEBORAH SAMPSON (Scheer). A beautiful tall light pink. Almost self	10	1.00	.60
color. Large florets and excellent	10	8.00	4.80
placement. Outstanding.			
DR. F. E. BENNETT. A sparkling or-	3	.15	515
ange red	10	.50	.30
DREAM CASTLE (Lins). A most	1	.25	.15
beautiful pure light pink. A tall	10	2.00	1.20
spike of dignity and grace with			
many open.			
DUSTY MILLER (Elliott). A good	1	.40	.25
spike of smoky rose. A good per-	10	3.20	2.00
former.			
ELIZABETH THE QUEEN (White).	3	.30	425
A very beautiful large lavender	10	.80	.50
ETHEL CAVE COLE (Cave). An un-	3	.20	625
equaled light pink	10	.60	.35
FABULOUS (LaSalle). A good pink			
with blotch. Large flower, tall spike.	1	1.00	.60
2 Bblts. 25c; 10 \$1.00	10	8.00	4.80
FLORA FARMER (Quackenbush). A	3	20	520
large well ruffled rose	10	.60	.35
GAVOTTE (Roberts). Highly frilled	1	.75	.45
light pink.	10	6,00	3,60
GENGHIS KHAN (Scheer). Very rich	1	.50	.30
intensely ruffled pink	10	4.00	2.40
GERALDINE (Pruitt). Well ruffled	1		.15
light salmon pink. It sparkles	10		1.20
			1.20
GOLDEN ARROW (Pruitt - Bastian).	1	1.00	
An excellent pure light yellow	10	8.00	
2 Bblts, 30c; 10 \$1.25			

HALLOWEEN (Lins). A large ruf- 2 fled orange. 10

(OVER)

Variety	Per	Large	Medium
HARMAU (Lins). A large red orange with rose overtone.	3 10	.20	520
HIGH LIFE (K & M), Clear light	1	.00	.35
blue. Many open	10		2.80
HUNTRESS (Jack). Large early lavender. Very good.	10	.40 3.20	.30 2.60
IRAK. A very large gray	3	.15	2.00
	10	.50	
JEANIE (Pruitt). A large beautiful	3	.20	520
pink with cream throat. Early	10	.60	.35
JUNE DAY (Roberts). A new com- mercial pink. Said to be very early.	10	1.00	.60
5 bblts. 50c.	10	8.00	4.80
KING ARTHUR (Arenius). Rich high-	3	.20	520
ly ruffled lavender	10	.60	.40
KING CLICK (Wilson). An immense	2	.20	525
red with long flower head	10	.80	.50
KING LEAR (Palmer). An intensely ruffled tall purple, Very good	10	.20	525
KING TAN (Wilson). A large rosy	2	.60	.40
tan. Long flower head.	10	.20	.15
KING WILLIAM (Schenetsky), A	3		
large outstanding pink.	10	.25 .60	15 .40
KLONDIKE (Snyder). A good formal	1	1.50	1.00
deep yellow. Very good. Bblts. 2 30c	10	1.25	2.00
LADY BOO (Graff). Tall shell pink.	1	.40	.25
Bblts. 8 25c	10	3.20	2.00
LADY JANE (Lake). Probably the	3	.20	315
best commercial cream	10	.60	.35
LANCASTER (Palmer). One of the	1	.25	.20
best purples	10	2.00	1.60
LAVENDER & GOLD (Baerman), Not	2	.20	315
large but a beautiful early lavender.	10	.80	.50
LAVENDER PRINCE (LaSalle), One	- 1	.25	.15
of the tallest and richest lavenders. Very good.	10	2.00	1.20
MAID OF ORLEANS. Very popular	3	.15	.10
commercial white.	10	.50	.30

Variety	Per	Large	Medium
MARGARET BEATON (Twomey).	3	.20	415
Very large white with blotch	10	.60	.35
MARGARET FULTON. A popular	3	.15	4-, 15
early pink commercial.	10	.50	.30
MARSAILLAISE. Large heavy spike	1	.15	.10
of deep crimson,	10	1.00	.70
MARTHA DEANE (Guille), A tall	1	1.25	.75
ruffled yellow with eight open	10	10.00	6.00
MASTER MYRON (Krueger). A tall	3	.20	415
flashing red	10	.60	.35
MINSTREL (Palmer). A huge laven-	- 1	.50	-40
der pink	10	4.00	3.20
MINUET (Coleman), Most popular	3		
lavender	10	.25	.15
		.70	.45
MISS BLOOMINGTON. A good early yellow.	3	.15	515
	10	.50	.30
MISS WISCONSIN (Krueger), A very	1	.35	.25
rich and beautiful rose. Large flor-	10	2.70	2.00
ets.			
MOTHER KADEL (Kadel). A very	3	.20	4 15
pure, clear and rich yellow. Good.	10	.60	.35
MYRNA FAY (Lins). A very good	1	1.00	.60
lavender.	10	8.00	4.8€
OCTOBER SUNSHINE (Quackenbush)	1	1.00	.50
A light orange full of sparkle and	10	8.00	4.00
sunshine. Good. Bblts. 5 for 40c.	10	0.00	4.00
OLIVE MARIE BROWN, Rich bronzy	3	.15	.10
yellow prim	10	.50	.30
OREGON GOLD (Maj.). A very large	3		
and very good light yellow, Ruffled.	10	.20	.15
ORIENTAL PEARL (Carlson - Puern-	1	.50	.4(
er). A giant clear cream with seven-inch florets. Up to 24 buds.	10	4.00	3.20
Bblts. 10 for 50c.			
PANDORA (B. Palmer), A very out-	2	.20	.15
standing light pink	10	.80	.60
PHANTOM BEAUTY (Bastian). A	1	2.00	1.50
commercial and exhibition pink that is much above the usual standard			
is much above the usual standard class. Outstanding.			
Bblts. 1 for .25c; 10 for \$2.00.			

Variety	Per	Large	Medium
PICARDY (Palmer). One of the most	3	.20	520
popular pinks	10	.60	.35
PINK CHARM (LaSalle). Soft, water-	1	1.00	.70
melon pink	10	8.00	5.60
PINK PICARDY (Earl. A darker	2	.20	3 26
Picardy.	10	.80	.50
PINK RADIANCE (Quackenbush). A	3	.25	.15
splendid commercial. The right shade	10	.75	.45
PRESTIGE (Winsor). An excellent	2	.20	315
ruffled light pink. Very good	10	.80	.50
PURPLE SUPREME (Wilson). Tall	2	.25	.15
purple with eight to ten open	10	1.00	.60
QUEEN CHARLOTTE (Dowling).	1		5.00
Very clear pure yellow with deeper			
throat. Many open. Bblts. each 75c.			
R. B. An immense rose and mahog-	2	.20	.13
any smoky. 7½-in. florets	10	.80	.60
RED CHARM (Butt). Outstanding	3	.20	520
crimson. Outstanding exhibition	10	.60	.40
RED LIGHTNING. Flaming red with	3	.15	51
white throat.	10	.50	.30
RED PHIPPS. Tall light red	3	.15	51
	10	,50	.30
RED RASCAL (Graff). A large red	1	1.50	1.00
of exhibition class	10	12.00	8.00
RED WING (Wright). A new scarlet		3.00	2.00
of great promise. Tall spike, 6-in.			
Bblts. 1 for 30c; 10 for \$2.50.			
SILVER WINGS (Ritsema). A	1	.25	.1:
creamy white sport of Picardy.	10	2.00	1,20
Very outstanding			
SNOW CRUISER (Evans), A huge	1	1.25	.7
pure white without markings.	10	10.00	6.0
Bblts. 5 for 60c.			
SNOW PRINCESS. Outstanding white	3	.15	.1
and very good commercial	10	.50	.3

Variety	Per	Large		
SPIC & SPAN (Carlson-Puerner). The outstanding introduction of 1946. Rich salmon pink, highly ruffled and many open. Splendid exhibition and commercial.	1	1.75	1	1,50
Bblts. 2 for 25c; 10 for \$1.20.	3	.20	5-	.20
STOPLIGHT (Lins). Large bright red.	10	.60	3-	.40
TARAWA. Large soft scarlet with vel-	1	1.00	-	.60
vety blotch. Bblts. 6 for 50c	10	8.00	4	4.80
THRILLER (Evans). Red with cream	1	.40		.25
blotch. Very tall	10	3.20		2.00
TRALEE (Krueger). Very light rose	10	2.00 16.00		$\frac{1.50}{2.00}$
of merit. Bblts. 5 for \$1.00 TROJAN (Snyder). Large coral pink.	1	1.50		1.00
Good for exhibition and commercial purposes. Bblts. 2 for 30c; 10 \$1.25.		1.50		1.00
TRUE LOVE (Klein). A very beauti-	1	.40		.25
ful shell pink. Large florets, good spike and flower head. Excellent. Bblts. 10 of 30c.	10	3.20	2	2.00
TWILIGHT DREAM (Hinskin). Per	- 1	.75		.50
fectly blended rose, gold and cream. Bblts. 6 for 40c.	10	6.00	4	1.00
VAN GOLD (Van V.). Deep golden	1	.25		.15
yellow.	10	2.00		1.20
VENIDA (Milo). A fine tall rose with	1	2.00		1.25
cream throat. Bblts. 1 25c; 5 \$1.00	10	16.00	1	0.00
VIRGIN (Lins). A large new pure	1	.75		.50
white, generally of perfect place- ment. Bblts. 5 for 35c.	10	6.00	4	1.00
VULCAN. A good purple with large	2	.25		.15
florets.	10	1.00		.60
WANDA. Cream sport of Picardy,	3	.20	4-	,15
and very good	10	.60		.33
WHITE GOLD (Scheer). A very tal	1 2	.20	3-	.15
pure cream and very large florets	10	.80		.50
YELLOW PARADISE. A very good	1 2	.20	3-	.15
tall medium yellow. Very clear		.80		.50

### SPECIAL BARGAIN OFFER IN RARE BULBS (Prepaid)

QUALITY MERCHANDISE

Select from this SPECIAL OFFER bulbs to the value of \$ 6.00 and remit \$ 5.00 cash

Select from this SPECIAL OFFER bulbs to the value of \$ 48.00 and remit \$ 33.00 cash

Select from this SPECIAL OFFER bulbs to the value of \$ 72.00 and remit \$ 50.00 cash

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				@ TO
Variety		Per	Large	Med.
ABIGAIL		1	1.00	.75
ALL GLORY		1	.75	.50
APRICOT GLOR	Y			
BLUE ORCHID		1	1.50	1.00
BLUE LAGOON		1	1.50	1.00
BUSH FIRE		1	2."0	1.75
C. H. A. LINEAU	J	1		1.75
CONDOFF		1	1.00	.75
CONNECTICUT	YANKEE	1	1 00	.75
DEBORAH SAM	PSON	1	1.00	.60
DEVON		1	1.00	.75
D. ROTH'S MEM	ORY	1	.50	
DREAM CASTLE	3	1	.50	.35
DUSTY MILLER		1	.30	.20
FABULOUS		1	-1	.60
GAY LADY		1	.50	.30

 and the rail amoun	to OI ti	ie order	III OHE	V es
Variety	Per	Large	Med.	
GAY LALLY	1	2.00	1.50	
GENGHIS KHAN	. 1	.35	.25	
HULLCREST	1	.50	.30	
HUNTRESS	1	.35	.25	
JOYFULL	1	1.25	.75	
JUNE DAY	1	1.00	.60	
KAWATIRA	1	1.25	1.00	
KEITH	1	1.25	1.00	
KESTRAL	1	.25	.20	
KITTYHAWK	1	.50	.35	
KLONDYKE	1	1.50	1.00	
LADY BOO	1	.50	.30	
LADY HAMILTON	1	.75	.50	
LAKE PLACID	1	.40	.30	
LANCASTER	. 1	.25		
LAVENDER PRINCE	1	.25	.20	

y or you may member as			
Variety	Per	Large	Med.
LIBERATOR	1	2.50	2.00
LOLLYPOP	1	1.00	.75
LOTHAR	1	3.00	2.25
MARGOT ELIZABETH	1	1.25	1.00
MARIE TERESE	1	2.00	1.50
MARILYN	1	2.00	1.50
MARSDEN	1	2.50	2.00
MARTHA DEAN	1	1.25	.75
MOON GOLD	1		1.75
MRS. E. ROTH	1	1.00	.75
MRS. R. G. ERREY	1		1.00
MT. KOSKIUSKO	1	1.00	.75
MY DELIGHT	1	1.25	1.00
MYRNA FAY	1	1.00	.60
NECIA	1	1.50	1.25
OCTOBER SUNSHINE	1	1.00	

ish.			
Variety	Per	Large	Med.
ORANGE ADE	1	1.25	1.00
ORIENTAL PEARL	1	.50	.40
PHANTOM BEAUTY	1	2.00	1.50
REMEMBRANCE	1	1.00	.75
REVENGE	1	1.00	.75
ROSA	1	1.00	.75
SGT. DON	1	1.25	1.00
SNOW CRUISER	1	1.00	.75
SPIC & SPAN	1	1.75	1.50
STORM KING	1	.75	.50
STRALIA	1	1.00	.75
SUNKIST	1	1.50	1.00
TUNIAS DELIGHT	1	1.25	1.00
TWILIGHT DREAM	1	.75	
VENIDA	1	2.00	1.50
W. J. DAKERS	1	.75	.50

## A LOT FOR YOUR MONEY (F. O. B. EASTON, ILLINOIS) • PRICES ARE PER 25 BULBS. (ALL BLOOMING SIZE BULBS.)

Variety	No. 1	No. 2	No. 3
ALGONQUIN-red	\$	\$ 1.00	\$ .75
BANCROFT WINSOR-orange .	4.00	3.25	2.50
BLUE BEAUTY—blue	1.10	.85	.70
CAPEHEART—pink	1.10	.85	.60
CASABLANCA—white	1.15	1.00	.75
CHAUMONY—rose	1.25	1.00	.75
CHRISTABEL—pink	1.00	.70	.60
CORAL GLOW-orange		1.00	.75
DEBONAIR—pink	85	.65	.59
ETHEL CAVE COLE—light pink	1.10	.85	.60
FLORA FARMER-rose pink	1.25	1.00	.75

Variety	No. 1	No. 2	No. 3
KING CLICK-red	2.00	1.60	1.25
KING LEAR-purple	1.00	.76	.60
King Tan-smoky	1.75	1.35	1.00
KING WILLIAM-light pink	1.00	.80	.65
LADY BOO-pink	4.50	3.50	2.50
LADY JANE-cream	1.25	1.00	.80
LEADING LADY—white	2.25	2.00	1.50
MAID OF ORLEANS—white	.85	.65	.50
MARGARET FULTON—pink	.85	.65	.50
MOTHER KADEL—yellow	1.10	.85	.65

Variety	No. 1	No. 2	No. 3
OREGON GOLD-yellow	1.25	1.00	.80
ORIENTAL PEARL-cream	6.25	5.00	4.00
PINK RADIANCE-pink	1.25	1.00	.80
PURPLE SUPREME-purple	1.25	1.00	.80
RED CHARM-red	1.25	1.00	.80
RED LIGHTNING-red	1.00	.75	.60
SNOW PRINCESS—white	.90	.70	.55
VULCAN—purple	1.70	1.35	1.10
WANDA-cream	.90	.70	.55
WHITE GOLD-cream	1.10	.85	.65

Variety	Per	No. 5	No. 6
BLACK OPAL	1000	\$ 1.50 12.00	\$ 1.10 9.00
BUCKEYE BRONZE		1.80 15.00	1.40 11.00
CAPEHEART	100	1.60	1.20
CORAL GLOW		12.60	1.10
CORONA	1000	1.60	1.20
ETHEL CAVE COLE	100	12.00	9.00
GOLDEN CHIMES	1000	12.00	$\frac{9.00}{1.00}$
JEANIE	1000	10.00	1.20
100000000000000000000000000000000000000	1000	12.00	9.00
KING LEAR	1000	12.00	9.00

PLANTING ST	JUN	(F. 0
Variety	No. 5	No.
LADY BOO 100	6.00	5.0
1000	48.00	40.0
LADY JANE 100	1.50	1.2
1000	12.00	9.0
MAID OF ORLEANS 100	1.20	1.0
1000	9.00	6.8
MARGARET FULTON 100	1.00	.8
1000	7.00	5.0
MOTHER KADEL 100	1.50	1.2
1000	12.00	9.0
OREGON GOLD 100	1.60	1.2
1000	12.00	10.0
ORIENTAL PEARL 100	10.00	8.0
1000	80.00	64.0
PICARDY 100	1.50	1.2
1000	12.00	9.0

EASTON, ILLINOIS)			
Variety	Per	No. 5	No. 6
PURPLE SUPREME		1.50	1.20
1	1000	12.00	9.00
RED CHARM	100	2.50	2.00
1	1000	20.00	16.00
RED LIGHTNING	100	1.50	1.20
	1000	12.00	9.00
ROMAN GOLD	100	1.30	1.00
1	1000	10.00	8.00
SNOW PRINCESS	100	1.50	1.20
	000	12.00	9.00
SILVER WINGS	100	7.00	5.00
	000	50.00	40.00
WANDA	100	1.50	
	000	12.00	
WHITE GOLD	100	2.00	1.50
	000	16.00	12.00

### SPECIAL BULBLET OFFER (F.O.B. EASTON, ILLINOIS)

Send \$10.00 and select bulblets to the value of \$12.50 Send \$20.00 and select bulblets to the value of \$27.50

Send \$35.00 and select bulblets to the value of \$50.00 Send \$50.00 and select bulblets to the value of \$75.00

	Send	\$40.0	U anu	SCIECT	Daibices
Variety		Per	1/2 Pint	Pint.	Quart
			.\$ .75	\$ 1.25	\$ 2.25
ZEEGOSTGOST	_		4 0 0	2.25	4.00
SELECTED DIRECTOR				1.75	3.00
BLUE BEAUTY				1.25	2.25
BUCKEYE BRONZE				2.25	4.00
			0.00	3.00	6.00
De teller			* 00	2.00	3.50
CAI BILLIAN				2.00	3.50
CASALIMA				2.00	3.50
ELIZABETH THE QU				3.50	6.00

Variety Per 1	½ Pint	Pint	Quart
ETHEL CAVE COLE	.75	1.50	3.00
GOLDEN CHIMES	.75	1.25	. 2.50
KING ARTHUR	1.00	2.00	3.50
KING LEAR	.75	1.25	2.25
KING WILLIAM	1.00	2.00	3.50
LADY BOO	10.00	18.00	30.00
LADY JANE	1.00	2.00	3.50
LAVENDER & GOLD	2.50	4.50	8.00
LEADING LADY	3.00	5.00	10.00
MAID OF ORLEANS	.75	1.25	2.25

variety	72 1 1111	T III	of creer o
MINUET	1.25	2.00	4.00
MOTHER KADEL	1.00	2.00	4.00
OREGON GOLD	1.25	2.25	4.25
ORIENTAL PEARL	7.50	15.00	25.00
PURPLE SUPREME	1.50	2.50	5.00
RED CHARM	1.50	3.00	5.00
SILVER WINGS	10.00	17.50	30.00
SNOW PRINCESS	1.00	1.50	3.00
SPOTLIGHT	5.00	7.50	15.00
WHITE GOLD	75	1.25	2.50

#### WHOLESALE PRICES (BULBS F. O. B. EASTON, ILLINOIS)

Twenty-five or more bulbs of the same size and variety may be purchased at the 100

		1		
	DIS	COUNTS:		Discount
Variety	Per	No. 1	No. 2	No. 3
ANNA MAE	100	5.00	4.00	3.00
ANNA MAL	1000	40.00	32.00	28.00
BAGDAD	100	4.00	3.00	2.40
BANCRUFT WINSOR	100	16.00	13.00	10.00
BIG TOP	100	6.00	5.00	4.00
BIG TOT	1000	48.00	40.00	32.00
BLUE BEAUTY	100	4.40	3.40	2.80
BLUE BERCIE	1000	35.00	28.00	24.00
BUCKEYE BRONZE	100	5.00	4.00	3.00
BUCKETE STORY	1000	40.00	32.00	24.00
BURMA	. 100	7.00	6.00	
	1900	60.00	48.00	
CAPEHEART	100	4.40	3.40	2.40 24.00
	1600	35.00	28.00	
CASABLANCA	100	5.00	4.00	$\frac{3.00}{24.00}$
	1000	40.00	32.00	
CHAUMONY	100		4.00 32.00	3.00 24.00
	1000			
CHRISTABEL	100	4.00	3.00 24.00	2.40 18.00
	1000	32.00		10.00
COMMANDER KOEHL	100		$\frac{4.00}{32.90}$	
	1000			3.00
CORAL GLOW	100		4.00	24.06
	1900		2.60	2.00
DESONAIR	100	3.40	20.00	16.00
	1000	25.00		2.40
DR. F. E. BENNETT	100	4.00	3.00	4.00
ELIZABETH THE QUEEN	100	6.00	5.00	32.00
ALLE CONTROL OF THE C	1000	48.00	40.00	
ETHEL CAVE COLE	. 100	4.40	3.40	2.40
EIREL CAVE COLE	1000	25.00	28.00	22.00

orders of \$40.00 or more;	5% Disc	ount on	orders
Variety Per	No. 1	No. 2	No. 3
FLORA FARMER 100	5.00	4.00	3.00
1000	40.00	32.00	26.00
HARMAU 100	5.00	4.00	3.20
1000	40.00	32,00	26.00
KING CLICK 100	8.00	6.40	5.00
1000	64.00	50.00	40.00
KING LEAR 100	4.00	3.00	2.40
1000	32.00	26.00	22.00
KING TAN 100	7.00	5.40	4.00
1000	55.00	45.00	35.00
KING WILLIAM 100	1.00	3.20	2.60
1000	32.00	26.00	20.00
LADY BOO 100	18.00	14.00	10.00
LADY JANE 100	5.00	4.00	3.20
1000	40.00	32.00	26.00
LAVENDER & GOLD 100	. 8.00	6.00	, 4.60
LAVENDER PRINCE 100	16.00	12.00	10.00
MAID OF ORLEANS 100	3.40	2.60	2.00
1000	27.00	22.00	16.00
MARGARET BEATON 100	₹.00	3.20	2.60
1000	32.00	26.00	22.00
MARGARET FULTON 100	3.40	2.60	2.00
1000	25.00	20.00	16.00
MARSAILLAISE 100	. 8.00	6.40	5.00
MINUET 100	5.00	4.00	3.20
1000	40.00	32.00	26.00
MISS BLOOMINGTON 100	4.00	3.20	2.40
MOTHER KADEL 100	4.40	3.40	2.60
1000	35.00	28.00	22.00
OLIVE MARIE BROWN 100	3.60	2.80	2.20
1000	28.00	22.00	18.00

rate. 250 at the 1000 rate.			
er \$100.00, cash with order.			
Variety Per	No. 1	No. 2	No. 3
OREGON GOLD100	5.00 40.00	4.00 32.00	3.20 26.00
ORIENTAL PEARL 100	35.00	30.00	25.00
PICARDY	4.00 32.00	$\frac{3.20}{26.00}$	$\frac{2.40}{22.00}$
PINK RADIANCE	5.00 40.00	$\frac{4.00}{32.00}$	3.20 26.00
PRESTIGE	5.00 40.00	4.00 32.00	3.20 26.00
PURPLE SUPREME 100 1000	5.00 40.00	4.00 32.00	3,20 26.00
RED CHARM 100 1000	5.00 40.00	$\frac{4.00}{32.00}$	3.20 26.00
RED LIGHTNING 100 1000	4.00 32.00	3.00 24.00	2.40 20.00
RED PHIPPS	3.60 29.00	3.00 25.00	2.40 20.00
SILENTIUM100	5.00 40.00	4.00 32.00	3.00 24.00
SILVER WINGS 100	12.00	10.00	8.00
SNOW PRINCESS 100	3.60 30.00	2.80 22.00	2.20 18.00
TWILIGHT DREAM 100	48.00	40.00	35.00
VULCAN 100	6.80	5.40	4.40
WANDA	3.50 28.00	2.80	2.20 18.00
WHITE GOLD	$\frac{4.40}{35.00}$	3.40 28.00	2.80 22.00
YELLOW PARADISE 100	5.00	4.00	3.20